

Pine Bluff Pool
Board of Directors Meeting Agenda
Sunday, July 18, 4:00 PM
At the pool

Members in attendance: Chris Severs, Wendy Sailor, Johnny Shifflett, Misty Shaver, Troy Thacker, Susan Arrott, Kristin Forsyth, Heather Harlow, Sarah Davis, Kevin Moore, Jan Hall, Angela Hammond, Dayn Quick, Penny Pruitt

- Call to Order

Chris Severs opened the meeting.

- Treasurer's Report- Misty

Misty reviewed June 2021 and year to date, explained current finances. Current account balances: Checking \$56,848.19, Savings \$34,234.35. Susan motioned to accept the treasurer's report. Chris 2nd with all in favor.

- Minutes – Penny

Penny recapped the meeting minutes from June 18, 2021. Troy motioned to accept the minutes. Dayn 2nd with all in favor.

- Pool Parties - Susan

Susan gave recap on scheduled parties. Proposed to send emails to members regarding schedules parties and open times for further parties. Monday postings to Facebook with party reminders and a sign is also displayed on premises.

Discussion on updating the website hours and making information more generic by taking out specific dates; i.e. only the first day of school vs. the first day of school with a date. Discussed making pool hours universal and not having special holiday hours.

- Stable Craft Staff Picnic – Troy

There will be 50 ppl and the party will be for four hours. They have paid a rate of \$600.00. It is a fully catered event and they will be bringing their tap van. They will be using their Virginia ABC license and liability insurance. There was some panic regarding the date and Troy will talk with Craig about it but contracts have been signed.

- Water Income - Misty

Four families are filling every Sunday. Made motion to change fee from \$1500.00 a year to \$857.00 a year. Chris motioned to accept. Troy 2nd with all in favor.

- Cassell Elementary Event – Sarah Davis

Dates being considered for party are August 13th, 21st, 27th. Entry fee will be \$5.00 per family with no charge for current members. All families will sign an HHA (Hold Harmless Agreement). UPDATE: 7/23 email from Sarah Davis confirms party will be held on August 27th from 6pm-8:30pm. Reply from Wendy states that she will have 4 lifeguards on duty with 1 in concessions.

- Advertising - Heather

Heather will be making a Facebook post every Monday. She is open to feedback so please reach out should you have any. Her goal is to start using Instagram to further our social media footprint. Troy will set her up with email access.

Additional Discussion:

- Our Membership Coordinator, Angela Hammond, has given her resignation and will be finishing out this season.

- Pest Control - Kristin

Kristin mentioned a need for additional pest control due to grubs/Japanese beetles being bad this year. Ticks are up due to the bush hogging of field to prepare for land sale. More traps and lures will be placed and Jan will work with Troy to provide the name of treatment she uses for her home that is inexpensive and easy to use.

- Basketball Goal - Jan

Jan has found a free basketball goal to replace the current shattered one. Jan is working with Misty to arrange pick up.

- Activity Nights - Misty

Many activity ideas were discussed including a movie float in night and having the Kona Ice Truck be on premise.

- Entrance Complaints - Troy

The entrance is getting complaints. A “design the sign” contest was mentioned to engage members. Will look into milling the lot in the off season and Chris will look for gravel. Heather knows a sign guy that would be good to talk with. There is a total of two signs.

Chris and Troy are getting next seasons board meeting scheduled and are looking for input. Off season virtual meetings will be discussed during the next meeting on August 15, 2021 at 4pm. The meeting was adjourned.