

Pine Bluff Pool
Board of Directors Meeting Agenda
Sunday, March 20, 2022 3:00 PM
Via Zoom – Virtual Meeting

Members in attendance: Chris Severs, Misty Shaver, Troy Thacker, Heather Harlow, Dayn Quick, Penny Pruitt, Wendy Sailer, Jamie Jackson, Kristin Forsyth, Hannah Brooks, Kevin Moore, Christie Folden, & Rachel Glass

- Call to Order

Chris Severs opened the meeting.

- Introduction of New Board Members – Troy & Kristin

Troy and Kristin introduced our newest board members. Christie Folden will be our Outreach Coordinator, Rachel Glass will be our Opening and Closing Coordinator, and Hannah Brooks will be our Social Media Coordinator. Heather Harlow will be our Special Event Coordinator.

- Treasurer’s Report- Misty

Misty reviewed financials. As of 2/28 membership income is \$2,545.00 and net income is \$3,621.14. We received a refund of \$1,730.71 from our previous insurance company. Total expenses are at \$15,043.81. Our checking account balance is \$39,323.04 and savings at \$34,236.62Chris motioned to accept treasurer report, Heather 2nd, all in favor.

- Minutes – Penny

Penny recapped the meeting minutes from February 20, 2022. Chris motioned to accept the minutes. Dayn 2nd with all in favor.

- Business Matters

- A. Land Sale - Chris

Chris met with lawyer regarding the Maugans impeding the sale of our property. The lawyer states there is potential for litigation but they cannot take a new case at this time and recommended BotkinRose PLC. Chris will be meeting with Mark Botkin. There is lots of concern over the Maugans behavior and Troy does know someone who is interested in the property.

- B. Membership Update – Jamie

Since last month we have had 7 new memberships, 2 new families, 4 returning families, 1 new individual for a total of 79 memberships. 32 are new family, 42 are returning family, 3 new individuals, and 2 returning individual, and one that

transferred from family to individual. Jamie needs some information from a few board members and Troy had sent an emails request to the board members for this information.

C. New Board Member Vote - Troy

Troy made a motion to accept Christie Folden as our Outreach Coordinator, Rachel Glass as our Opening and Closing Coordinator, and Hannah Brooks as our Social Media Coordinator contingent upon the results of a member vote. Chris 2nd, all in favor for the motion to carry. This is the first full board in 2 decades.

D. By-law Member Vote – Troy & Heather

Penny ran the by-laws through Grammarly and Troy has survey ready to be sent to members for a vote. Survey Monkey has changed the number of surveys that can be received so we will now be using Survey Planet. Troy and Heather will send out the survey to existing memberships this week.

E. Concessions for 2022 - Kristin

Kristin purchases the bulk of concession items from Costco/ Sam's Club. Last year was a weekly shopping trip but due to cost of fuel she would like to bulk buy and store items if agreed on by board and will also explore having items delivered. She asks that if any board members are making a trip to one of these stores if we could inquire with her if any items are needed as frozen items are not as easy to buy in bulk. She would like for us to consider purchasing a large chest freezer and an ice machine. Our best seller is snow cones and we use a lot of bagged ice. Snow Cone profit margins are high. Misty asks that if a board member does make a purchase to please have items on a separate receipt and the website has a form you can complete for reimbursement. Place in her folder in the office. Heather mentioned purchasing a new snow cone machine and Troy agrees that an ice maker and a larger snow cone maker would be in our benefit. Troy would like to have a gas allowance for the concessions coordinator to offset the cost of fuel. Chris would like to have a vote next meeting.

F. Website, Facebook, & Blog Posts - Troy

Troy has been updating website with Misty's assistance and website is looking much better. There has been a large increase in engagement activity on our social media platforms. Troy has put out a blog post which has had lots of engagement. He would like for each board member to submit a blog post for the website and Chris requests this by the end of June. Heather gave a shout out to Troy for the amount of time being put in on the back end.

G. Facility Update - Troy

In December 2021, \$7k was spent on capital improvements. Troy and Randy have installed all new LED lights in office and concessions and installed a new tv and others materials for surveillance. The new slide brackets have been redone and the slide is now super secure. We are on track for a successful opening.

H. Opening Update – Troy & Rachel

Troy will reach out to the new board members with information for their roles. We will open for the season the last day of school in Augusta County at 1pm. We will have May workdays to prepare for this.

I. HR Update – Troy

Troy and Jan redid job descriptions and employment application. All items are online now and it can be completed online as well.

J. Upcoming Sale – Heather & Troy

Troy is handling the next sale as Heather will be on Spring Break. We anticipate a quick sell out. The sale was originally going to be Tuesday, March 29 but will now be on Saturday, April 2nd to try and avoid complaints. We will re-evaluate if the next sale is needed and Jamie has offered her help.

K. Swimming Lessons – Wendy

Last year group swim lessons sold out and she taught a lot of individual swim lessons. Last year the weekly price was \$35 per child and \$30 for 2nd child for members. Non-Members is \$50 per child. She proposes we raise each price by \$5.00. Private lesson price to be increased as well. Group lessons would be 6/13-6/17 in the evening and 6/27-7/1 from 11am-12pm. For individuals she gets with the parents to set a time.

The meeting was adjourned.