

Pine Bluff Pool
Board of Directors Meeting Agenda
Sunday, February 20, 2022 3:00 PM
Via Zoom – Virtual Meeting

Members in attendance: Chris Severs, Misty Shaver, Troy Thacker, Heather Harlow,
Dayn Quick, Penny Pruitt, Jan Hall, Jamie Jackson, Kristin Forsyth

- Call to Order

Chris Severs opened the meeting.

- Treasurer's Report- Misty

Misty reviewed financials. No income other than .29 in interest on our savings account. Current account balances: Checking \$40,432.37, Savings \$34,236.36. Review of annual budget led to discussion to increase office supply budget to \$2,000.00, activity budget to \$2,000.00, and to keep donation budget at \$300.00. Jan presented a possible incentive system for employees. Chris motioned to accept annual budget, Troy 2nd, all in favor. Troy motioned to accept financial reports for January and February, Jamie 2nd, all in favor.

- Minutes – Penny

Penny recapped the meeting minutes from January 16, 2022. Chris motioned to accept the minutes. Heather 2nd with all in favor.

- Business Matters

- A. Land Sale - Chris

Troy, Chris, and our agent, Tee Miller, worked with the lawyer who drew up the deed and they have confirmed that the easement fee paid to the Maugans becomes void if the land is sold. We currently pay The Muagans an easement fee of \$6,993.00. The Maugans have no interest in purchasing the land and did not approve of easement agreement being void so they would not sign paperwork provided. Due to concerns that they may make the sell difficult Chris is going to work with our lawyer about our legal standing and will keep us updated.

- B. Board of Directors - Troy

12 of 15 positions are filled and member votes are needed for Jan, Randy, and Jamie. There are still 3 positions open, Hospitality, Outreach, and Advertising Coordinators. Troy would like to do away with Advertising Coordinator and create IT Coordinator and Social Media Coordinator. He would be IT Coordinator since he maintains the website. He would like to have a Social Media Coordinator who is able to visit the

pool a few times a week, post pictures, etc., so we can ramp up our SM footprint and they would be responsible for emails and constant contact.

C. Lawn Care 2022 – Chris

The lawn care has been handled by Chris Brown and he presented a contract that is the same amount as last season, \$1,500.00 for 15 visits. Treatment of ticks, beetles, and bees needs to be addressed. Jan is familiar with tick prevention and will provide information for tick treatment. Chris motioned to accept contract of \$1,500.00, Troy 2nd, with all in favor,

D. Pool Update (chemicals) - Dayn

Chemicals for the year have been purchased since cost was steadily increasing. Some supplies have arrived and others are expected soon.

E. Pool Service 2022 – Dayn & Misty

Swimming Pool Solutions has sent contract to Misty. Amount was same as last year, \$2,600.00 due in four increments, opening, maintenance, and closing of pool, for 2022 season. Dayn makes motion to accept pool contract and continue doing business with Swimming Pool Solutions. Heather 2nd, all in favor.

F. Membership Update – Jamie & Troy

Currently at 72 memberships. 11 new family, 57 returning family, 1 new individual, 2 returning individual and one transfer from family to individual. Discussion about removing individual memberships. Chris would like to discuss membership changes again next meeting.

G. Upcoming Sale - Heather

Spring sale includes 25 new memberships with \$200 discount for total of \$449, 35 exiting memberships with \$150 memberships for total of \$399. Once these sell, we will be at 57% of sales. Recommends pushing full price memberships. Heather proposes volunteer time for a discount on price. Troy recommends we discuss this when we discuss membership prices for next season. Jamie suggested allowing membership cost to be split in two payments. This has been done in the past, we did a three-payment arrangement, and we ran into problems of credit cards being changed and unable to reach members to retrieve payments. This option was not offered again but Chris agrees it should be further discussed. Spring Sale is 3/29. We will determine if another sale is needed after 3/29 sale. Heather would like to have a meeting that is for membership discussion only.

H. By-Laws - Troy

Troy sent by-laws out, he would like them to be proof read for grammatical errors. By-laws can only be voted on by members. Chris, Troy, Heather, and Jamie will go over ideas for surveys so we are not restricted for by-law vote. Troy would also like our website to be reviewed by board members for dead link, grammatical errors, and incorrect information.

The meeting was adjourned.