

Pine Bluff Pool

Board of Directors Meeting

Sunday, January 19th, 4:00pm

Meeting held at the Verona Community Center

Members present: Sommer Hansen, Johnny Shiflett, Jen Liskey, Misty Shaver, Renee Nestor, Angela Hammond, Susan Arritt, Wendy Sailer

- I. Call to order at 4:07 by Sommer
- II. Minutes approved unanimously, last meeting was October 20th.
- III. Treasurer's Report – Misty

We are ahead \$2600.00 from last year and ahead overall by \$17,045.36

IV. Business

A. Board Member Attendance- Jen Liskey

Attendance for Board Members compiled from the past year, attendance was steady and whenever board members were absent they let the board know and sent in any reports they had prepared. Data put into an Excel Spreadsheet.

B. Board Self-Review – Sommer

Board members asked to do reflect on their role on the board.

C. Membership – Angela - 59 renewals, 28 new memberships as of now, mostly from the previous two sales. Sommer reported Black Friday Sale sold out quickly. Google Drive has updated membership list. Half-way there already for membership.

D. Budget – Misty

Budget is not drastically different from last year. Guest income fee and pool party fees both increased for upcoming year. Swimming lesson income up as well. Concessions adjusted as necessary, will revisit before season starts. We need a concessions coordinator. Advertising up a little. Parkerfest dropped to \$1,000.00. Upped online payment fees. More budgeted for activity days. Discussion about paying for a check in system, \$150 fee and we would need an ipad. Pool Maintenance down to \$8,500.00, going to get all pool chemicals on Amazon for a lower price. We will need tables. We have supplies to reinforce the slide. Payroll upped by \$1,000.00. We pay lower than other pools, is there any way to up it and be more competitive? How to fund it? Also, our pool has more down time than others. Could we stop the gratis and give it to pay? More benefits? Starting at \$7.25, bump up by .25 each year

they return. Can we bump it up at all? Can we get it up to \$8.00? Do we need to make the benefits clearer to potential guards? Could they get tips? Walk around and ask if people would like anything? Other pools allow life guards to make money by being directly paid for swim lessons. Seems out of our reach to raise the pay within current budget restrictions.

E. Employee Policy and Procedure Manual Review – Renee

Do not anticipate many changes will be needed, Renee will send it out for the board to review. We need advertising coordinator.

F. Swim Lessons – Wendy

Prices, will stay the same. Dates – first session was too early, it was too cold, especially for the youngest children, mid-June for first session, 15-19th, second session 22-26th in the am, third session, July 6th – 10th, evening. Wendy did give private lessons. Should we open it to non-members?

We are not handicap accessible, will that be an issue legally? Should we look into a handicap lift for the pool? What is the cost?? Looks like \$3,000-\$4,000, should we price one? How much to charge non-members, should be significantly higher. \$50 for non-members and no

discount for a second child. Contingencies for any extra staff that might be needed, in the off hours to avoid the crowds of regular hours. Should we try to go younger? The pool temperature is an issue for the younger ones. We had 43 kids last year, aim for 50 this year. Motion to pass swim lessons for the three weeks above, passed unanimously.

G. Parkerfest Direction – Sommer

Not enough people used the bouncy houses, skip it. Do our own food again. What else can we make money off? Raffle for a membership? Must be present to win? Advertise on FB? Underwater photo booth? Photo Booth? Email photos and get their email address. Move face painting to a better spot. Possible dates? Open on the 21st of May, last day of school. May 16th is the Saturday before. 11-5 last year. Nominate families again for free membership, get possible names from guidance counselors from our area schools, Sarah Davis will contact. \$5.00 for everyone this year. Motion by Sommer, seconded by Sarah Simmons, passed unanimously.

H. Yard Sale? – May 9th 7-10am, building will be open for vendors for bathroom, possibly sell coffee and doughnuts, sell spots for \$10.00, set up through website to accept reservations and payments.

I. School Events- best at the end of the season because it is a back to school event for the school. Outreach Coordinator does large outside events, Sarah Davis. Change Susan's title to Party Coordinator to be clear about her role as the one to schedule the private member parties. Motion by Angela, seconded by Sommer, passed unanimously. The three coordinators will go over the job descriptions and make sure they are properly aligned.