

Pine Bluff Pool  
Board of Directors Meeting Agenda  
Sunday, January 16, 2022 3:00 PM  
Via Zoom – Virtual Meeting

Members in attendance: Chris Severs, Misty Shaver, Troy Thacker, Heather Harlow, Kevin Moore, Dayn Quick, Penny Pruitt, Jan Hall, and guest Jamie Jackson

- Call to Order

Chris Severs opened the meeting. Troy introduced guest Jamie Jackson who is interested in an open board position, possibly as our membership director.

- Treasurer's Report- Misty

Misty reviewed the 2021 financials, our budget year ended in September 2021. Our gross profit was \$92,725.00. Current account balances: Checking \$46,133.93, Savings \$34,235.78. We recently changed our insurance with a savings of \$2,300.00 and added coverages.

- Business Matters

- A. Holiday Sales – Heather

Our Black Friday and Holiday sale sold out quickly. The Black Friday sale brought 20 new memberships and 20 existing memberships. The holiday sale brought 10 new and 15 existing. The Spring Sale should bring 25 new and 35 existing memberships.

- B. Membership Update – Troy

So far there are 68 memberships for the year. They consist of 30 new family memberships, 35 return family memberships, 1 new individual, and 2 returning individual memberships. We discussed doing away with the special sales due to negative social media impact and frustrated existing members. We will continue discussion around ending the sales in 2023.

- C. Surveys & Data – Chris

We currently utilize Survey Monkeys free platform. Due to this we only get to see the first 40 surveys that are submitted. Discussion to find a new platform or upgrade through Survey Monkey as all surveys need to be seen.

- D. Office Equipment – Kevin

New tablets and a laptop are desperately needed. Kevin is working on quotes and estimated that the replacement cost should be around \$1,500.00.

- E. Land Sale – Chris

The board unanimously voted to sale the parcel of land at \$62,500.00 and the buyers have until January 25, 2022 to commit to the purchase.

F. Upcoming Hiring – Jan

Jan has been working with Troy regarding hiring for the 2022 season. She will be reaching out to previous guards to inquire about employment this season and social media advertising for open positions will start near the end of March 2022. Employees will make \$11.00/hr and we are also in need of a pool manager.

G. Facility Projects – Troy

There are lots of projects for this season which include advancing the security systems, expanding the Wi-Fi, installing a new stereo system in the pump house to move sound away from concession area, and a PA system. There will also be a surveillance tv with live feed in the guard room, elimination of physical keys by installing Wi-Fi smart locks, Wi-Fi lighting around the pool that will automatically shut down lighting at 10pm, installation of 3 exhaust fans, and new electrical components for microwaves.

H. 2022 Meeting Schedule – Chris

Chris provided the 2022 Meeting Schedules. Meetings will be the 3<sup>rd</sup> Sunday of each month unless otherwise noted.

I. By-Laws – Troy

The current By-Laws have not been updated since 2011. Troy has been correcting formatting issues and grammatical errors and he is proposing to present new by-laws. He will email them to us for review.

J. Open Board Positions – Troy & Chris

Chris motioned for contingent vote on Jan Hall as Personnel Coordinator and Randy Hansen as Facility Coordinator. Troy 2ed with all in favor.

K. 2022 Special Events – Heather

Heather has been focused on fun activities that are planned out ahead of time. Ideas include music days, sidewalk chalk, Kona Ice Truck, Flick and Float movie night, cornhole tournament, float day, and a kid's day with no adult swim. Heather encourages ideas to be shared with her.

The meeting was adjourned.