

Pine Bluff Pool
Board of Directors Meeting Agenda
Sunday, August 21, 2022 3:00 PM
In Person – Poolside

Members in attendance: Chris Severs, Troy Thacker, Heather Harlow, Dayn Quick, Penny Pruitt, Kevin Moore, Crystal Murphy, Randy Hansen, Kristin Forsyth, Jamie Jackson

- Call to Order

Chris Severs opened the meeting.

- Minutes – Penny

Penny recapped the meeting minutes from July 17, 2022. Chris motioned to accept the minutes. Randy 2nd with all in favor.

- Treasurer’s Report- Troy

All numbers are as of July 31st, 2022. Checking Balance of \$70,022.73, Savings Balance of \$34,238.05. Membership income has come up slightly this year, guest fee income was down significantly, pool party income was down almost \$1000, Swimming lessons and yoga income were both up this year, Concession sales are down this by 30% this year, total income was down approx. \$4000.

With inflation, concession expenditures were almost exactly the same as last year despite buying a lot less products. All other expenses have stayed under budget this year and we look to be on course for that to continue through the end of the season including payroll. We hired a total of 20 employees this year, more than double last year and the most ever in the history of the pool, despite this and the minimum wage increase which in turn increased our taxes, unemployment and other payroll expenses, we still believe that we will stay under our budgeted amount for 2022. Special thanks to Misty, Anna and Chris for making this impossible feat happen. Our net income for 2021 was \$26,839.27 and so far, we are at \$32,104.67 for 2022. After payroll and expenses for August and September, we will be just a little ahead of where we were last year. Our total operating expenses for last year were about 70k, this year looks to end up around 65k so we have a little less expense and a little more income, we aren’t talking about large amounts, but anytime you decrease expenses and increase income, no matter how slight, it is great for the future of the pool. Chris motioned to accept the treasurer report, Jamie 2nd with all in favor

VI •Business Matters

A. Membership Update – Jamie

As of today, we have a total of 210 memberships with the board members. 6 new individual, 74 new families, 15 returning individuals, 101 returning families.

B. End of Season Survey Results – Troy

We've only had 24 responses so far out of 196 memberships which is about 12%... The results we have received were very insightful. Out of these responses, the most important issues are 1. Parking Lot Entrance, 2. The Skimmer/Water/Leak issue, 3. The concrete pool deck and 4. The parking lot itself. Additionally, the results show that the members overall are happy with the majority of the pool, the facility and the staff. I would say this is great news for the board of directors as it appears that we are doing a pretty good job. The issues I just mentioned were the main topic of comments and concerns. We also received a number of suggestions regarding membership renewals and sales. So far, the majority of responding members (only 1 mentioned keeping but increasing the black Friday sale) want to do away with the sales and instead do a renewal sale that ONLY goes to members from the previous 2 years. This gives them a much better price for renewing and renewing early without having to fight for a spot when we only put up 40 memberships for sale. This would be in the form of a "Discount code" or something similar in appreciation of their patronage and would be available for a month in an unlimited capacity, like from Nov 1st through the 30th.

C. Robot Repair – Troy

Troy went by Valley Pool this week and checked on the robots again. They have received all the parts and totally refurbished both excluding the 2 100' waterproof communications cables. They had no update or tracking number to find out where they were but assured me that as soon as they arrived, they would install and test immediately and even bring them back to the pool for us. These commercial robots with accessories were almost 5 grand a piece. Total cost for refurbishing both of them was a little less than \$1900 and we will have 2 fully functioning robotic pool vacs so we will have a backup if this ever happens in the future.

D. Concessions Update and EOY Plan – Kristin

Concession sales in 2019 totaled \$7545.00, in 2020 \$5,000.00, 2021\$13,248.00, and so far for 2022 \$11,933.00. No more purchasing will be made. Troy proposed we run a buy one, get one sale. Board agreed and it will start Tuesday the 23rd. Crystal will make a social media post.

E. Facility Update/ Off Season Projects – Randy

We need to look at things that effect guest experience, safety issues, and anything else that would be a positive change. He will be addressing the leak outside the pump house, running cables, replacing lights, exhaust fans, and installing railings at the entrance ramp. Also new guard stands.

F. Pool Renovations – Troy

We are on hold until the pending land sale is complete. National wants a 20% down payment, which is almost 20k, we have that, but if we commit, we are on the hook for the entire cost which we do not have even if we emptied every bank account. Once we have a guaranteed closing date and a check in our hand, we will immediately pay the down payment and get the pool remodel scheduled.

G. Land Sale Update – Chris

Chris spoke with Aaron Sherman about moving drain field. Part of it would carry over to the Hermans property, offered a right of way. We have two offers; one is \$72,000.00 and the other is \$72,5000.00. It is a work in progress.

H. Special Events & Parties – Heather

The season is winding down and we have one party left. Had to cancel many pool held events due to the weather but the events that did get to happen were successful.

I. Closing Work Weekends – Troy

Our last day is Labor Day, Monday September 5th. We will be closing the pool and winterizing the facility the following weekend, Saturday September 10th from 10am until sometime in the afternoon and Sunday September 11th from 1pm until early evening. If everyone shows up to help and we can get some of the members to volunteer, we can get everything done in a few hours. In the event that we cannot finish everything that weekend, we have scheduled the same hours the following weekend, the 17th and 18th, to finish everything up. Again, we need all the help we can get, bring your family, bring your friends, bring everyone. These dates are on the pool activity calendar on the website but Troy asks that Crystal put up a social media post about it on Labor Day and we post some info at the entrance as well. There will be spreadsheets with tasks on them at the bulletin board between the bathrooms for any board members that want to come in and work on things prior to the community

service weekend. If anyone has questions about any of the tasks, feel free to contact Troy or Rachel.

J. Volunteering – Troy

We setup a community volunteer group at the beginning of the year, people signed up but despite multiple requests, no one showed up to help with anything all year. Not opening, not any events, not anything. Troy was fairly disappointed as he felt like they were all on board to help out. He does not think we should abandon the program but feels like we should put a little more effort into contacting the volunteer group more frequently. We are going to need a bunch of help this off season if we want to get everything done. Randy's list is massive and we cannot even accomplish half of that by ourselves. If you have time to help or skills that could benefit us or know anyone that can, please direct them to Randy or myself and we will get some things scheduled. Troy also wouldn't mind reestablishing some sort of monthly newsletter with a section dedicated to volunteer opportunities for the next month. He can add a webpage specifically for it and we can send out a monthly email as well as social media posts with links. He's also looking for more endorsements or testimonials from current members. A brief testimonial and a picture of their family with permission to post both on our website. If you know of anyone that might be willing to do this, please let him know. Lastly, he is also still looking for Blog Posts to out up monthly. They can be on any subject as long as they are family friendly and preferably informative. So far, Kevin, Penny and himself have all done one. Don't feel limited to just one, he'll take as many as I can get. He'll proofread for spelling and grammar, fully edit and format everything, as well as add matching graphics for emphasis and traction. All you have to do is email it to him, he'll do the rest and let you know when it is scheduled to be posted.

K. Open Floor to Members – Chris

No members joined us for the meeting.

VII •Board of Directors

- Board Member Resignations, Reassignments, and Open Positions – Chris

Misty resigned as Treasurer due to family obligations. Our treasurer does receive a stipend of \$1,500.00 for holding the accountant role. Heather will only be doing parties next season so we will need an event coordinator. Jamie is now HR and not membership. Jan is considering membership. In all we have four open positions and

need a treasurer, outreach coordinator, special event coordinator and membership coordinator.

- Officer Nominations for 2023

Chris presented that all officers remain the same, Jamie 2nd with all in favor.

- Motions

The total for an AED with everything is \$1,818.75. Chris motioned to approve the purchase, Heather 2nd, all in favor. Motion carries.

Chris motions for Troy and Wendy to stay on for a 3rd term, Crystal 2nd with all in favor. Motion carries.

- Employee Matters – Chris

Unfortunately, we had to let Briana Breeden go. She was creating a toxic atmosphere for other employees, spreading rumors, and defacing property. She has had multiple write ups over her employment history with 5 this year alone. Due to this and other accusations she has made it was best to cease the employer relationship.

The meeting was adjourned.