

Pine Bluff Pool  
Board of Directors Meeting Agenda  
Sunday, January 22, 2023 3:00 PM  
In Person/ Zoom – Hermitage Presbyterian Church

Members in attendance: Chris Severs, Troy Thacker, Penny Pruitt, Kevin Moore, Crystal Murphy, Kristin Forsyth, Jamie Jackson, Heather Harlow, Rachel Glass, Jeremy Heizer, Randy Hansen.

- Call to Order

Chris Severs opened the meeting.

- Minutes – Penny

Penny recapped the meeting minutes from October 23, 2022. Chris motioned to accept the minutes. Kevin 2<sup>nd</sup> with all in favor.

- Treasurer’s Report- Jeremy

Jeremy has been unable to access our online banking with Atlantic Union Bank due to MFA Authentication issues. We are at roughly \$35k in membership income for the season.

#### IV •Business Matters

##### A. Land Sale Update - Chris

The land parcel has sold and is finalized. We have a check for the funds and can now work towards completing much needed repairs.

##### B. Vision for 2023 - Chris

Jenelle has new ideas for this season and will build off last seasons events to continue making the pool a fun place to be for our members. We started attracting new, younger people last year and we had more interest and participation in events. Big pool repairs will most likely not happen this year but we are trying to get them completed in the fall. Dayn has mentioned talking with his friend about concrete work. National has stated they will need to requote due to length of time since last quote. We need to push the repairs and spend the season hyping the members about the work that is to be completed.

##### C. Membership Numbers and Sales Results - Jamie

Overall, the month-long sale was successful. We got 74 memberships from that sale. 5 returning individuals, 65 returning families, and 4 new families. Jamie feels that the

more we promote the pool the newer families will sign up. We are 1/3 of the way to our membership goal. We will hold a Spring sale and we have the budget to push the sales.

#### D. Bank Transfer – Troy/Chris/Jeremy

We are looking to change banks. We are considering First Bank and DCCU. Atlantic Union is no longer able to meet our needs due to MFA issues and phone numbers that do not belong to any board members. We will have to maintain two accounts until everything is transferred. We will use \$10k to open the new DDA and will use the land sale check to open a savings account. The total from the land sale is \$60,251.06. Troy motions to use \$10k to open new DDA at the bank of our choice and to use land sale check to open SAV account. Chris 2<sup>nd</sup> with all in favor.

#### E. HR - Jamie

Flyers have been sent to Fort Defiance High School to be circulated among students. She is trying to get in touch with career counselor at Wilson HS. Jamie will be attending Fort's career day on behalf of the pool and would like to do on the spot interviews for interested individuals. There is a career fair at Wilson HS on March 15<sup>th</sup> but conflicts with Jamie's schedule. She would like to have a banner made. Troy would like to have items made that are reusable. Crystal mentioned that her wife has connections for visual items. Jamie is also looking into local community colleges.

#### F. Website/Blog - Troy

The website is being updated for 2023 and would like board members to review website for errors. Troy is in needs of blog posts. Board members can write about anything they would like but to steer clear of religion/political writings. Any subject we feel would push engagement.

#### G. Pool Chemicals – Troy

All chemicals for the season have been purchased and are in house.

#### H. New Board Member Vote – Crystal

We need to send email to members for new board member vote. Crystal and Troy are working on completing this.

#### I. Changes, Ideas, Questions, Comments

Jamie asked about open positions and Membership Coordinator and Outreach Coordinator are open. We have one person interest in Outreach Coordinator. The person who takes this position needs to be willing to put in the time and commitment as it is a lot of work.

Randy discussed putting in more lighting and also putting out pictures and easy to understand information about updates.

15% of our income can be from sources other than membership. Chris would like to think of fundraising options. Would also like to reach out to a local high school and see if students would like to paint murals on our walls.

V. Next meeting is February 19, 2023. The meeting was adjourned.